# Kezia Audrey



I am currently a student in Bina Nusantara University taking a Bachleor's Degree for Management, and undertaking the Apple Developer Academy program. I also help founded a design community called TDC.

#### Contact Information

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#### **Work Experience**

## Co Founder & Admin To Design Challenge Sept 2020 - present

- Manage the community: think of ideas and activities
- Moderator for midchallenge feedback zoom sessions
- Set meeting schedules, creating broadcasts, take notes, making and updating survey forms, and notion information update.

#### Venue Liaison/Information IGBS - 2018 Asian Games Aug 2018 - Sept 2018

- Communicate, pass on information, and guide broadcasters
- Organise broadcasting areas
- Provide information and appropriate documents

#### **Educational History**

## Intern/Student Apple Developer Academy Feb 2020 - present

- Research and Investigation: CBL (challenge based learning)
- Scrum and other project management tools (Backlog + Sprint)
- Design Role: Create illustrations, wireframes, prototypes, and app content

#### Bachelor Degree in Management Bina Nusantara University Sept 2017 - Present BA Product Design

- GPA: 3.61, Semester: 7
- Business and Organisation Stream

#### **Certificates and Awards**

- 1st Place Poetry Competition IPEKA 2017
- Scholarship Mentor (BINUS) 2018-2020
- YCT 1 and HSK 3
- IGCSE and AS Level

#### Organisation & Volunteer

- English Tutor (BINUS) 2018-2020
- Mentor (BINUS) 2018-2020
- Freshmen Leader/Partner (BINUS) 2018-2019
- Regional Treasurer (BINUS: BDM) 2017-2020
- Committee of National English Olympics 2017

#### **Skills Summary**

Project Management Microsoft Office

UI/UX Design

Public Speaking

Presentation

Researching

Decision Making/Problem

Solving

Keynote

Imovie

Notion

Canva

Sketch

Figma

#### **Projects Summary**

#### **Color Box**

#### Nano Challenge 3

- An interactive AR game to find certain objects amongst a pile of mess that is similar to the target object
- Tried out Augmented Reality technology (Reality Composer)





#### **Strike**

#### Mini Challenge 1

- A productivity app dedicated for personal improvement that helps users gain motivation to be more productive by setting goals and daily targets.
- Delve deeper into ui/ux (learning from more experienced group members), and learn to use Figma.



#### Masaku

#### Mini Challenge 2

- Masaku provides planner to schedule meals for several days for homemakers by selecting the meals each day based on category and they will received the list of ingredients to cook for their plan
- Human illustrations, making backlog, creating design system, and working together in a team filled with different types of people.



### Bookmarky

#### Mini Challenge 3

- A gamified app that increases reading consistency and motivation for readers through various reading challenges, reward systems, and interaction between readers.
- Taking more initiative, starting discussions, solving problems, and communicating with others more effectively.



#### hUSb.

#### **Macro Challenge**

- An app that strengthen bonds between wifey & hubby around pregnancy to prevent weak support system through an app that provides positive challenges (tasks) to be done by their hubby or together.
- Smart Animate (Figma), relying more on others, Transition Animations: Magic Move (Keynote), and deciding on colours based on user testing.